



unyc

SOMMET DES ENTREPRISES DE CROISSANCE

TUESDAY, NOVEMBER 23, 2021
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**Adista is named “best company”
in the sector Digital Services Company, IT Services and Software**

Since its launch in 2007, Adista has positioned itself as a key player in France for telecom and cloud services for companies and public authorities. In full expansion, the company recently acquired unyc, an important player in indirect telecom sales services in order to strengthen its position as the number one alternative B2B cloud and telecoms operator in France. In 2021, the company announced sales revenue of 222 million euros (165 million euros in 2020) and counts 900 professionals spread across forty agencies throughout France.

This continuous growth has now been rewarded with the nomination of Adista as “best company” in the Digital Services Company, IT Services and Software sector at the Sommet des Entreprises de Croissance summit. In its 8th year, organised by the Leaders League Group and its Magazine Décideurs, it brings together 500 recognised company leaders and entrepreneurs in twelve business sectors around digital conferences on various development strategies.

The Sommet des Entreprises de Croissance is the annual appointment for companies that are references in their sectors

The Sommet des Entreprises de Croissance is the result of the union between the Grand Prix des Entreprises de Croissance and the G20 Strategy and Management Summit. Every year since 2013, it gathers around one hundred recognised company leaders and entrepreneurs from various sectors (agri-food and organic, e-commerce, transport and logistics, IT, health, etc.).

This year, 500 leaders and entrepreneurs discussed the drivers for growth as part of digital conferences led by 40 speakers. During the business lunch at the Pavillon d'Armenonville in the 16th arrondissement of Paris, the prize-giving ceremony took place for the twelve sectors of business, naming Adista "best company" in the sector Digital Services Company, IT Services and Software in the category 75 to 300 million euros in sales revenue.

This prize rewards Adista's strategy combining innovation, job creation, collaborative management and corporate and social responsibility. The company was also qualified as "excellent" for "e-health" and "recommended" for "outsourced IT and infomanagement".

Aiming for 500 million euros in sales revenue for 2025

A player in the concentration of the telecom and cloud market, Adista is the primary competitor of the historic operators. The strength of the company lies in its combination of expertise as a host, telecoms operator and specialist in business IT and software development.

Announcing consolidated revenue of 222 million euros in 2021 despite the health crisis, against 165 million euros in 2020, Adista has the ambition to achieve 500 million euros in sales revenue in 2025. Among its other strategic objectives are the desire to increase the share of hosted services in its business, and to become the reference alternative operator in terms of Corporate and Social Responsibility, to be the champion French operator in customer satisfaction and to be the operator of choice as an employer. The company now counts 900 professionals all over France and recruits more than 100 people each year.

"In 10 years, we have the ambition to become the number 3 B2B telecoms operator in France, to be a leader in infomanagement of hosted cloud services and finally, to bring our customers a comprehensive value proposal including cyber protection and management of their essential software applications."

explains Patrice Bélie, CEO of Adista

About Leaders League

Leaders League is a media and rating agency group that relies on three main areas of business: auditing and rating experts, producing editorial content (Décideurs Magazine and directories-guides) and organising national and international B2B summits, including the Sommet des Entreprises de Croissance. Leaders League offers rankings based on a close field analysis, measured against qualitative criteria - speciality by speciality. Leaders League rankings are a genuine qualitative collection of the best consultants in a field of business and/or specific speciality, the nature of which is specified in the headings of the rankings.

www.sommet-entreprisesdecroissance.com

About Adista

A Hosted Services operator, Adista is positioned as the number one alternative B2B cloud and telecoms operator in France and the specialist in IT and voice services. Adista's strength lies in its capacity to combine expertise as

a host, a telecommunications operator, a business IT specialist and software developer. End to end control over the quality of services, a hybrid vision of information systems and the capacity to deliver IT services and THD technologies all over France are the keys to the company's success. With the acquisition of Fingerprint in 2020 and Waycom in 2021, Adista has this year joined forces with unyc, a major player in indirect sales of telecom services. The company announced sales revenue of 222 million euros in 2021 and counts 900 employees working in forty agencies. Its ambition is to generate sales revenue of 500 million euros in 2025 and become the number 3 B2B telecoms operator in France in ten years.

www.adista.fr



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